

For Immediate Release

KAMUT® INTERNATIONAL WELCOMES IMPROVEMENTS TO SCHOOL NUTRITION BILL Montana Organization Sees Whole Grains As Logical Choice In School Cafeterias

Big Sandy, MT January, 2011 – KAMUT International welcomes the recent upgrades to the Nutritional Standards for School Meals guidelines as a great improvement for the health of America's children. The United States Department of Agriculture mandated that cafeteria menus be stocked with whole grains, fresh fruits and vegetables and low fat dairy products. For 25 years, Kamut International has been promoting a healthy lifestyle and setting a standard with KAMUT® Brand khorasan wheat, which is non-GMO and organic. These long-awaited updates to school menus falls in line with Kamut International's overall mission and goals.

These changes are exactly what Kamut International founder Bob Quinn has been fighting for, for years. He feels especially strong about children's nutrition and hopes this will be the first of many desperately needed changes in food regulations in the US.

"As a country, we are well-fed but not well-nourished," commented Quinn. "KAMUT® Brand grain can build an important bridge back to foods that are more nutritional, rather than just providing cheap volume."

Substituting whole grains and other healthy choices in place of cheeseburgers and hot dogs is an effective way of boosting nutrition. If healthy lunches can be paired with exercise and an awareness program, schools may be able to help the almost 32 percent of American children aged 6 to 19 who are overweight or obese.

One school quick to adopt the new nutrition guidelines was Chicago charter school, The Academy for Global Citizenship. "We serve only whole grains and

fresh fruits and fresh vegetables. Things like quinoa, KAMUT® and millet," said school founder Sarah Elizabeth Ippel. "Positive nutrition is essential and a very integral component to effective learning."

Kamut International is happy to hear that this school is so vocal and helping to pave the way in recognizing the benefits of serving KAMUT® Brand wheat to students. KAMUT® Brand khorasan wheat contains higher amounts of protein and minerals than modern wheat and is a healthy addition to school lunches, which are an integral part of building a healthier nation and controlling obesity.

About Kamut® International

KAMUT® is a registered trademark used to market organically grown khorasan wheat, an ancient relative of modern durum wheat. The mission of Kamut International is to promote organic agriculture and support organic farmers, to increase diversity of crops and diets, and to protect the heritage of a high quality, delicious ancient grain for the benefit of this and future generations. KAMUT® is a trademark of Kamut International which guarantees high quality standards that are verified by tests from every field.

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