

FOR IMMEDIATE RELEASE

**KAMUT INTERNATIONAL FOUNDER, BOB QUINN, NAMED 2013 RECIPIENT OF RODALE
INSTITUTE'S ORGANIC PIONEER AWARD**

Missoula, MT, August 2013 – Kamut International is proud to announce that Founder, Bob Quinn, will be named an honoree at the Rodale Institute's Annual Organic Pioneer Awards Dinner, taking place on September 13, 2013. This is the third year that the Rodale Institute has sought out leaders in the organic movement in the United States and awarded them with this prestigious title.

"It is a true pleasure to be named as one of Rodale's Organic Pioneers," commented Bob Quinn, "Being recognized by an institute that has been diligent in helping promote organic agriculture is very humbling and I look forward to continuing to work with them in leading the way in organic research and education."

For those who are familiar with the work of Bob Quinn, this award will come as no surprise. Quinn has made it his mission to promote sustainable and organic farming throughout the country—from helping establish the first windmill farm in Montana, to introducing the organic, heirloom grain KAMUT® Brand wheat to the natural product industry in the 80s. With a Ph.D. in Biochemistry, research and education is Bob's passion and where he puts much of his time and energy. Through years of testing and analysis with top researchers, he is on a mission to help understand the benefits of organic food, as well as the nutrition content of ancient grains.

Bob Quinn is one of three who will be recognized as a 2013 Organic Pioneer—the other two recipients include: Chef Alice Waters, author and restaurateur and Dr. David Pimental, Professor Emeritus of Ecology and Evolutionary Biology at Cornell University.

"I'm proud to be named with two notable industry leaders, who are true *pioneers* in the organic industry," added Quinn, "It is the continued dedication of those like Dr. Pimental and Chef Waters, and of course the Rodale Institute that will allow us to make even bigger strides in the organic movement."

The Rodale Institute has been a leader in organic research and implementation for the past 60 years. It is their goal to continually provide education to farmers, researchers and consumers on the topic of organic farming.

Media interested in interviewing Bob Quinn of Kamut International, or learning more about KAMUT® Brand wheat, should contact Leesa Raab at ADinfinity: Leesa@adinfinityny.com or call 212 693 2150 Ext: 314

About KAMUT® Brand Khorasan Wheat

The mission of Kamut International is to promote organic agriculture and support organic farmers, to increase diversity of crops and diets, and to protect the heritage of a high quality, delicious ancient grain for the benefit of this and future generations. KAMUT® is a trademark of Kamut International which guarantees high quality standards that are verified by tests from every field.

For additional information please visit www.kamut.com or contact Leesa Raab at leesa@adinfinityny.com

Rodale Institute is a 501(c)(3) nonprofit dedicated to pioneering organic farming through research and outreach. For more than sixty-years, the Institute has been committed to researching the best practices for organic farming and sharing findings with farmers and scientists around the world, advocating for policies that support farmers, and educating consumers about how going organic is the healthiest option for people and the planet.

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